



February 5, 1994

Mr. Jeff Davidson  
2417 Honeysuckle Road  
Chapel Hill, North Carolina 27514  
Fax: (919) 932-9982

Your Presentation was Fabulous. thank you for putting me on the Guest List

Dear Jeff:

It was wonderful meeting you, and to hear about your views on marketing and increasing "breathing space." Your persistence and homework in getting me to attend the presentation to the San Francisco Convention and Visitors Bureau was valuable and worthwhile.

Our Agency looks forward to an ongoing and close working relationship.

Let us know when you will be "presenting" in the San Francisco Bay again. We are sure that there are numerous companies and associations that can profit from your seminars. We will definitely recommend you.

Have a Fabulous '94.

A handwritten signature in cursive script that reads "Stan Helmowitz".

Stan Helmowitz  
Celebrity Gems

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